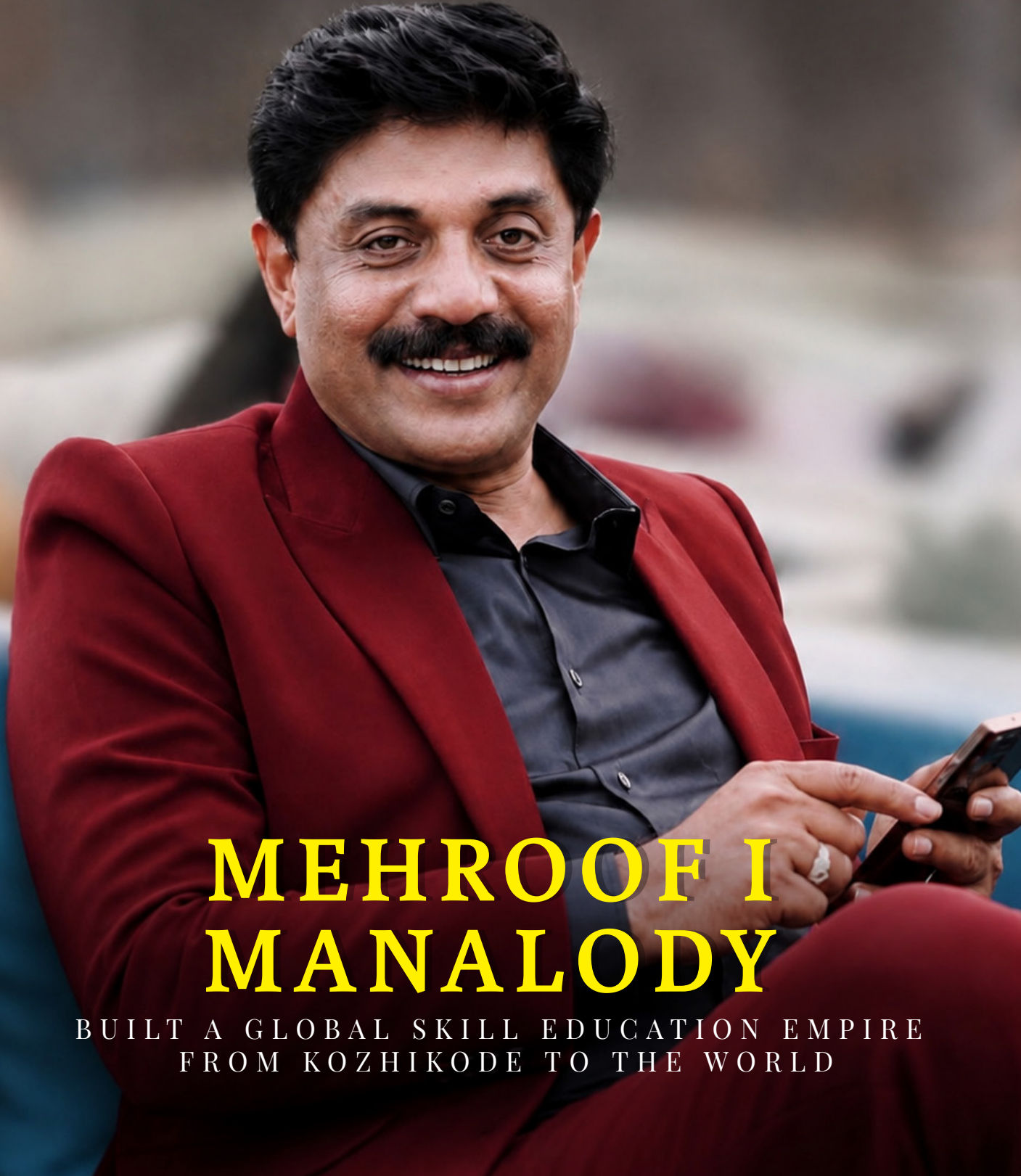


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MEHROOF I MANALODY

BUILT A GLOBAL SKILL EDUCATION EMPIRE
FROM KOZHIKODE TO THE WORLD

CREATIVE TEAM



JUNE 2026 Edition

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MEHROOF I MANALODY

Built a Global Skill Education Empire From
Kozhikode to the World

From computer literacy in small-town Kerala to India's first agentic AI learning platform, the founder of G-TEC EDUCATION has spent 25 years staying ahead of technology, and making sure ordinary people are never left behind.

In the early 2000s, computers were still unfamiliar territory for most families in Kerala.

For many middle-class households, technology education felt distant, expensive, and intimidating. Computer institutes were seen as urban spaces meant for English-speaking elites and wealthy students. In smaller towns across Malabar, even touching a keyboard carried hesitation.

But in Kozhikode, one entrepreneur looked at that fear and saw opportunity.

Not business opportunity alone, but social opportunity

That entrepreneur was Mehroof I Manalody, founder of G-TEC EDUCATION, one of Kerala's most recognizable skill education and technology training networks today.

More than two decades later, the institution that began with a small classroom vision has expanded into a global education ecosystem operating across 23 countries, with over 800 training institutions, millions of students, international certifications, placement systems, overseas education divisions, online learning platforms, and now, one of India's earliest large-scale pushes into agentic AI learning.

Yet for Mehroof, the mission remains unchanged.

Education, he believes, must remain accessible, affordable, practical, and future-ready.

Education as a Tool for Transformation

When Mehroof speaks about education, he does not speak in corporate language. He speaks with conviction.

“Education is the most powerful weapon which you can use to change the world,” he says, recalling the famous words of Nelson Mandela that became the guiding philosophy behind G-TEC from the beginning.

For him, education has never been about degrees alone. It is about survival, confidence, employability, and transformation.

“The world now belongs to people with skills

he says repeatedly throughout his journey. That belief shaped every major decision he made while building G-TEC.

At a time when Kerala had no major homegrown technology education brand, Mehroof saw the need for an institution that could bring technology learning to ordinary people, not just to metro-city elites.

Computer education was expensive then. Access was limited. Language was a barrier.

He wanted to break all three.

Breaking the Fear Around Computers

One of G-TEC’s earliest breakthroughs came through a large-scale literacy initiative conducted in partnership with Mathrubhumi.

The campaign, called “Mathrubhumi G-Tech Vijnan,” aimed to remove the fear surrounding computers and make digital learning accessible to common people across Kerala.

The timing was significant.



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Education is the most powerful weapon which you can use to change the world.

- NELSON MANDELA

June 2026

This was a period when many people believed computers were only for those who knew English or could afford expensive courses. G-TEC challenged that perception directly.

The institution launched a simple one-month computer course in Malayalam, priced at just ₹575. It even introduced Malayalam learning material so students could learn comfortably in their own language.

The response was extraordinary. Nearly one lakh people enrolled in the early phase itself. For thousands of families, this became their first real interaction with technology.

What G-TEC achieved during that period was bigger than an educational campaign. It was a social shift.

It helped democratize computer education in Kerala.



Building a Kerala Brand With Global Ambition

Unlike many education companies that focused only on major cities, G-TEC expanded aggressively into smaller towns. Training centres appeared not just in district headquarters but across A, B, and C class towns throughout Kerala.

That decision became a defining advantage. By understanding local aspirations early, G-TEC built trust at the grassroots level. Families in towns



that had limited access to professional training suddenly found industry-oriented education within reach.

The institution eventually expanded beyond Kerala into Tamil Nadu, Karnataka, Maharashtra, Chhattisgarh, Jharkhand, Uttar Pradesh, Haryana, GCC countries, Southeast Asia, Africa, and the United States.

Today, G-TEC has evolved into a multi-vertical education ecosystem.

Its divisions include:

- G-TEC Computer Education
- G-TEC College of Advanced Studies
- G-TEC Global Campus
- G-TEC GOBS Bank
- G-TEC Online Learning
- G-TEC Gensmart Academy
- G-TEC Centre of Excellence
- G-TEC eLessons Hybrid School

Each division addresses a different stage of a learner's journey, from foundational computer skills and higher education to overseas studies, employability, and advanced technology learning.

What makes this growth remarkable is that G-TEC never positioned itself as merely a computer institute. It positioned itself as a career ecosystem.

Staying Ahead Before the Industry Moves

Perhaps the biggest reason G-TEC continues to remain relevant even after 25 years is its ability to anticipate change before it becomes mainstream.

The institution has consistently evolved alongside every major technology wave.

When computer literacy was the need, G-TEC focused on accessibility.

When accounting software transformed businesses, it built specialized finance training. When animation, multimedia, and programming gained demand, dedicated divisions emerged.

When robotics became important, G-TEC introduced robotics education early.

And now, while much of the industry is still discussing prompt engineering and basic AI tools, G-TEC has already entered the next stage of AI education.

The institution recently launched FutureX, positioned as India's first agentic AI learning platform.

The move reflects Mehroof's long-standing philosophy that technology education cannot wait for trends to fully mature. Institutions must move ahead of the curve.

That thinking has become one of G-TEC's strongest differentiators.

Rather than reacting to market shifts, the organization tries to prepare students before those shifts become unavoidable.

In many ways, FutureX is not an isolated initiative. It is the continuation of a pattern that began in Kozhikode in 2001.

Beyond Courses, Towards Employability

Even as G-TEC expanded into emerging technologies, it never abandoned its core strength, employability-focused education.

The institution continues to offer programs in software development, accounting and finance, hardware systems, CAD, multimedia animation, mobile technologies, management, and language skills.



“

*We don't wait for the future.
We build our students for it.*

- Mehroof



The Power of Systems

More importantly, these programs are supported by international certifications and industry partnerships with organizations including Microsoft, Adobe, SAP, ZOHO, Tally Solutions, EC-Council and several international academic bodies.

This breadth is what makes G-TEC unique in today's education landscape.

A student can enter the ecosystem through a foundational skill program, move into specialized technology learning, pursue international certifications, access placement support, and even explore overseas education opportunities through the same institutional network.

That full-spectrum approach has helped G-TEC remain relevant across generations of learners. For Mehroof, technology education should not be limited to elite students in major cities.

It should be available to everyone.

Behind G-TEC's massive scale lies a management structure built on systems and process discipline. At the Kozhikode headquarters, centralized academic and R&D teams continuously design, update, and restructure courses based on changing industry demand.

The institution also developed its own ERP infrastructure called GEMS, or G-Tech Electronic Management System. Through this platform, admissions, operations, examinations, certifications, collections, and academic activities are monitored centrally across the network.

This systems-driven culture has enabled G-TEC to scale without losing operational consistency. Even staff training follows a centralized model with structured SOPs, regional management systems, branding standards, and academic controls across locations.

The organization is already preparing itself for its next major target: 1,000 centres globally by 2027.

Students as the Real Brand Ambassadors

For all its scale and infrastructure, Mehroof believes G-TEC's biggest strength remains its people. Many employees who joined during the institution's early years continue to remain part of the organization even today.

The placement ecosystem has also become one of the institution's defining pillars.

Through G-TEC GOBS Bank, students receive placement support, career guidance, and access to employer networks. According to Mehroof, tens of thousands of students secure employment through the system every year.

For him, placements are not marketing metrics. They are proof that education has served its purpose. And despite celebrity campaigns and public branding exercises, Mehroof insists that the institution's real ambassadors are not actors or influencers.

"They are our students," he says proudly.

“
*Our Students are our
real ambassador*
”





Looking Towards the Next Decade

Even after reaching 23 countries and building one of India's largest skill education networks, Mehroof does not speak like someone satisfied with scale alone. His eyes remain fixed on the future. Artificial intelligence, according to him, is no longer tomorrow's conversation.

■ "AI is not the future, AI is now."

That realization is shaping G-TEC's next chapter. The institution is now preparing for what Mehroof describes as its biggest long-term vision: establishing a dedicated technology university that brings AI, advanced skilling, research, innovation, and global learning under one roof.

It is an ambitious dream.

But then again, G-TEC itself began as an ambitious dream in a time when many people were still afraid to switch on a computer.

Today, millions of students later, Mehroof I Manalody's journey stands as more than a business success story. It is the story of a visionary educator who understood one truth earlier than most: Technology changes rapidly, but opportunity belongs to those who prepare people before the world changes.

And for 25 years, that is exactly what G-TEC has tried to do.

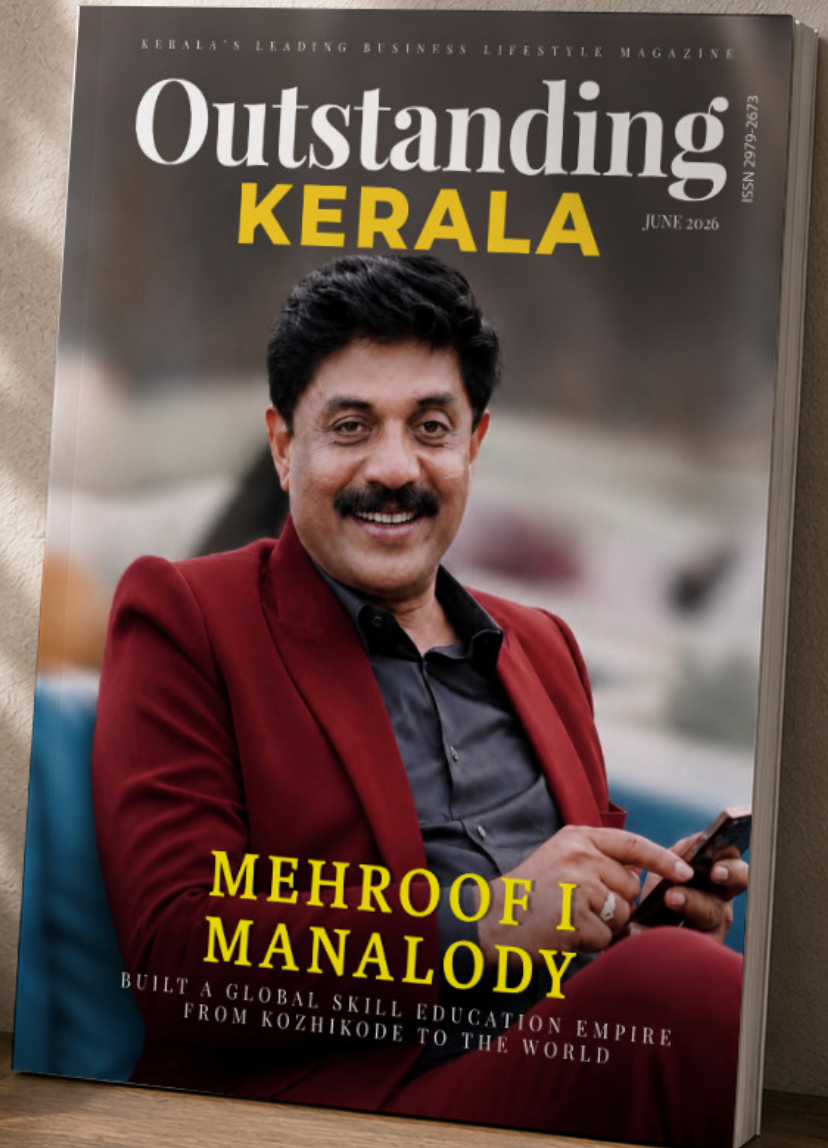
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